



Awards Asia 2023



International Strategy of the Year

Institution name	Hong Kong Polytechnic University
Submission title or project name	Master of Science in Global Hospitality Business (MGH)
Nominee/key personnel	<p><u>Strategic planning and management</u></p> <p>Dean Kaye Chon; and Dr Catherine Cheung from Hong Kong Polytechnic University Dean Achim Schmitt from EHL Hospitality Business School Dean Reynolds and Prof. Ki-joon Back from the University of Houston</p> <p><u>Implementation</u></p> <p>Hong Kong Polytechnic University Dr Ada Lo; Dr. Lisa Gao; Dr Michael Lin; Dr Qu Xiao; Prof. Basak Denizci; Dr Neil Li; Mr. Willie Chan; Ms. Eling Yim</p> <p>EHL Hospitality Business School Dr Steffen Raub; Dr Rene-Ojas Woltering; Mr Stephane Haddad; Mr. James Liu;</p> <p>University of Houston Dr Jaewook Kim; Dr Tiffany Legendre; Dr Minjung Shin; Ms Jennifer Glickman</p>
URL	https://shtm.polyu.edu.hk/study/hong-kong-programmes/master-of-science/master-of-science-msc-in-global-hospitality-business/
Submission	<p>Hong Kong Polytechnic University aims to strengthen its focus on internationalization by proactively developing, cultivating and maintaining international partnerships.</p> <p>The University's School of Hotel and Tourism Management launched the one-of-a-kind Master of Science in Global Hospitality Business (MGH) programme in 2015, collaborating with EHL Hospitality Business School, Switzerland and the Conrad N. Hilton College University of Houston, USA.</p> <p>This is the first time that three world-leading institutions, representing the best of the East and the best of the West, have joined hands to help define the future of global hospitality development.</p> <p>The MGH programme vision is to enable international graduates to meet the intellectual and practical challenges of managing dynamic careers in the international hospitality sector – 'Think Global, Act local'.</p> <p>MGH has proven to be a successful master's degree that offers a truly global perspective and develops essential future-oriented management skills.</p>