

World Chinese Language Conference

6 - 9 Dec 2023

Beijing, PRC

世界中文大会语言展

Language Exhibition of World Chinese Language Conference



国教育国际交流三个展 勿、在线教学资源、新 时在会议中心四层展区 动。

布等亮点活动,让我们 充合作新前景。

the Language Exhibition of to 9 on the third and fourth er 100 institutions like Chilishing houses, technology

gital Section", "ChinesePlic comprehensively showcase, well as books and public gent products, and interminitation, product roadshow the floor of the Center.

e. Let's gather all parties change and cooperation

中外语言交流合作中心 for Language Education and Cooper





Host: Ministry of Education, PRC Participants = 5,000+ Country = 150+

CMU: Pitipong, VP
Sakorn, Acting Director LICMU
Lian Chen, Director CICMU

Key Objectives
Expanding Chinese Language
Expanding China Soft Power





Day 1 Open Ceremony

CICMU Received : Excellent SHK Test Center Award 12,xxx Testers / Year





Day 1 Moderator Session

Panel discussion:
Working Meeting of Chinese
Proficiency Test Center

Topic:
New standard of HSK





Day 2

Key Note Speaker

Panel discussion: Future Development of the Confucius Institute

Topic:

'The Digital and Intelligent Transformation of Language Education'

Case: Master of Science,
DTM
Cross Boarder e-commerce
CAMT+CICMU+CMCC+CE(4)





ng Mai University (CMU) was founded in January 1964, r a Royal Charter granted by His Majesty King Bhumibol vadej. CMU is the first provincial university in Thailand, d on the government's policy and the objectives of the ern people, as a center for academic and occupational ledge in order to benefit the region and the country as a

The Confucius Institute at Chiang Mai University, jointly established by Yunnan Normal University (YNNU) and Chiang Mai University (CMU) in Thailand, officially opened its doors on December 18, 2006. In the past 17 years, with the strong support of China International Chinese Education Foundation, Center for Language Education and Cooperation of the Ministry of Education, Yunnan Normal University and Chiang Mai versity, the Confuci Institute at Chiang Mai University has a red to the aim based on Chiang Mai University, se eople of No spreading Chinese cult ting Sino-Th d insisted on standing of

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Day 2 Key Note Speaker 'The Digital and Intelligent Transformation of Language Education'







Thank you